

Wear Orange Wednesday light-up and flag and banner locations

On 22 May 2024, we'll be celebrating Wear Orange Wednesday (WOW Day) to say thanks to our incredible SES volunteer – and we're turning the town orange!

View the list of flag, banner, and billboard locations below:

Location	Description
Bendigo - Between Barnard Street & Rowan Street	WOW Banner
Broadford - High Street NE (Opposite Commercial Park)	WOW Township Entrance Sign
Broadford - High Street SW (Opposite Railway Station)	WOW Township Entrance Sign
City of Melbourne – Kings way, Southbank.	WOW Signage Crown Billboard
City of Melbourne Albert Street - Lansdowne Street to Clarendon Street Lansdowne Street - Wellington Parade to Albert Street East Lansdowne Street - Wellington Parade to Albert Street West Lonsdale Street - Elizabeth Street to Swanston Street Rathdowne Street - Victoria Parade to Pelham Street Russell Street - Lonsdale Street to McKenzie Street 	WOW Supper Banners
Geelong - Bacchus Marsh Rd, Corio	WOW Roadside Billboard
Geelong - Princes Hwy Inbound, Corio	WOW Roadside Billboard
Geelong - Surf Coast Hwy, Grovedale	WOW Roadside Billboard
Geelong - Shannon Ave, Newtown	WOW Roadside Billboard
Healesville - Maroondah Highway (Opposite Airlie Rd)	WOW Banners
Healesville - Maroondah Highway (Corner of Maxwells Rd)	WOW Banners
Kilmore - Northern Highway, north bound. (Near Mill Road)	WOW Township Entrance Sign

Kilmore - Northern Highway, south bound.	
(Opposite the Industrial Estate)	WOW Township Entrance Sign
Seymour – Emily Street	
(Corner of Emily Street and Wallis Street)	WOW Township Entrance Sign
Seymour – Goulburn Valley Hwy	
(Corner of Hume and Hovell Road)	WOW Township Entrance Sign
Seymour – Emily Street	MOM Township Entrance Sign
(Somerset Crossing Winery)	WOW Township Entrance Sign
Traralgon – Victory Park	WOW Highway Signage
Wallan – High Street	WOW Township Entrance Sign
Wandong – Epping Kilmore Road	WOW Township Entrance Sign
Wangaratta - Rowan Street Underpass & Merriwa Park Fence	WOW Roadside Banners
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Wangaratta - Meldrum Street	WOW Roadside Banners
Warrnambool	WOW Roundabout Banners